

ACTIVITY 4

SOCIAL ISSUES IN AMERICAN HISTORY

INTRODUCTION:

A public service announcement (PSA) is used to address a social issue or problem. These PSAs can be seen on television or in print. Students will produce a PSA in print and on video based on a selected social issue.

TASK:

In groups of 3 – 4 members, complete the following tasks:

1. Select one (1) time period in American history.
2. Some suggestions you might wish to consider include:
 - a. *The Gilded Age*
 - b. *Industrialization*
 - c. *Imperialism*
 - d. *World War I*
 - e. *World War II*
 - f. *Vietnam War*

You are not limited to these suggestions.

3. For the selected topic, use the internet to research about the social issues based on the topic selected. Organize the responses in Handout 1.
4. Use the following websites to create the PSA in print and on video:

Creating a Story Board for Video Production

<http://www2.hawaii.edu/~ricky/etec/storyboarding.html>

Ad Council – An online collection of historic public service announcements.

<http://www.adcouncil.org/>

5. Make a video presentation of your work to rest of the class. Display the print version on a bulletin board.

EVALUATION:

1. Students will be evaluated using the rubrics posted on the curriculum website at <http://szetohistory.tripod.com/regentsunits.htm>. Put all work in the portfolio.

HANDOUTT 1: SOCIAL ISSUES IN AMERICAN HISTORY

Directions: Using the Internet resources, fill out the chart below.

TIME PERIOD	SOCIAL ISSUES